



CEDARS-SINAI MEDICAL CENTER®

Department of Surgery

ADVANCES IN
FACIAL PLASTIC
AND
RECONSTRUCTIVE
SURGERY

Conference Location

The London West Hollywood
1020 N. San Vicente Boulevard
West Hollywood, CA 90069

Saturday and Sunday

October 25-26, 2008

For further information
or to register, call (310) 423-5548
or visit www.csmc.edu/cme

Activity Information

Accreditation Statement

Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

Cedars-Sinai Medical Center designates this educational activity for a maximum of 15.5 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Course Description

Advances in Facial Plastic and Reconstructive Surgery will offer attendees an opportunity to learn new techniques and reinforce skills and methods through presentations and interaction with acknowledged experts.

The two-day symposium is divided into multiple sessions, each one ending with a panel discussion to encourage participant interaction with a team of presenters. Facial surgery topics to be explored include revision rhinoplasty, ethnic rhinoplasty, craniosynostosis, otoplasty, profileplasty, facial trauma reconstruction, and facial paralysis and non-surgical facial rejuvenation treatments such as chemical peels and the technical and safety considerations associated with the use of silicone, gels, and fillers.

The objective of this program is to offer participants cutting edge knowledge that they can apply directly to their practice, ultimately translating into improved performance and better outcomes for their aesthetic and reconstructive facial plastic patients.

Statement of Need

Facial plastic and reconstructive surgical procedures are varied - from birth defects, accidents, or diseases to a patient's desire to minimize the signs of aging or improve a facial feature that has been bothersome for years. This growing demand for aesthetic procedures and reconstructive surgery has given rise to numerous new technologies and techniques in recent years. Keeping pace with such advances in this rapidly growing specialty can be challenging and this course will meet this need by reinforcing and enhancing skills and methods through lectures, video presentations, and interactive panel discussions with acknowledged experts in the field.

Target Audience

This program is offered for continuing medical education of practicing physicians in the field of facial plastic and reconstructive surgery, including plastic surgeons; facial plastic surgeons; oculoplastic and ophthalmic plastic surgeons; otolaryngologists; ophthalmologists; dermatological surgeons; dermatologists; and other healthcare professionals involved in the care of patients with aesthetic and reconstructive needs.

Learning Objectives

- Counsel patients seeking facial rejuvenation on available treatment options to improve aesthetic facial features
- Reinforce blepharoplasty techniques to prevent complications in patients requiring eyelid surgery
- Examine current concepts in craniofacial reconstruction, including cleft lip and palate, and integrate into facial reconstruction treatment plans
- Apply proven techniques in revision rhinoplasty to minimize complications and maximize functional and aesthetic nasal structure
- Differentiate among the various skin resurfacing techniques and select as appropriate for the facial rejuvenation patient

- Analyze aesthetic and anatomical challenges associated with Asian noses and design an individualized and balanced operative solution
- Identify the causes of facial paralysis and develop the optimal treatment options for facial paralysis
- Discuss the anatomic principles of the face and eyes; discuss the aging process and analysis of the face and eyes
- Demonstrate principles of midface aesthetics and discuss indications for use of midface implants and techniques for performing midface augmentation

Policy on Disclosure

It is the policy of Cedars-Sinai Medical Center to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. Cedars-Sinai Medical Center assesses conflict of interest with its faculty, planners and managers of CME activities. Conflicts of interest that are identified are resolved by reviewing that presenter's content for fair balance and absence of bias, scientific objectivity of studies utilized in this activity, and patient care recommendations.

While Cedars-Sinai Medical Center endeavors to review faculty content, it remains the obligation of each physician or other healthcare practitioner to determine the applicability or relevance of the information provided from this course in his or her own practice

Acknowledgment of Commercial Support

Cedars-Sinai Medical Center gratefully acknowledges the educational grants from Artes Medical, BioForm Medical, Ethicon Inc., Medicis Aesthetics, and Sanofi-Aventis in support of this educational activity. Additional commercial support is pending and will be acknowledged at the conference.

Program Agenda

Advances in Facial Plastic & Reconstructive Surgery

Saturday, October 25, 2008

7:00 - 7:45 AM Registration and Continental Breakfast

SESSION I

7:45 – 8:00 AM Welcome and Introduction

8:00 – 8:30 Nasal Analysis

8:30 – 8:50 Nasal Fracture Repair

8:50 – 9:20 External Approach to Revision Rhinoplasty

9:20 – 9:50 Nasal Airway Obstruction: Treatment Considerations for the Rhinoplasty Patient

9:50 – 10:10 Break & Exhibits

10:10 – 10:30 Ethnic Rhinoplasty

10:30 – 10:50 Asian Rhinoplasty

10:50 – 11:15 Rib Graft Harvest Technique

11:15 – 11:40 Endonasal Approach to Revision Rhinoplasty

11:40 – 12:00 Panel Discussion / Questions & Answers

12:00 – 1:00 PM Lunch

SESSION II

1:00 – 1:20 Otoplasty: Surgical Corrective Techniques

1:20 – 1:40 Microtia Reconstruction

1:40 – 2:00 Nasal Reconstruction

2:00 – 2:30 Multispecialty Plastic Surgery

2:30 – 3:00 Craniosynostosis Reconstruction

3:00 – 3:15 Break & Exhibits

3:15 – 3:45 Speech Evaluation and Treatment of Velopharyngeal Insufficiency (VPI)

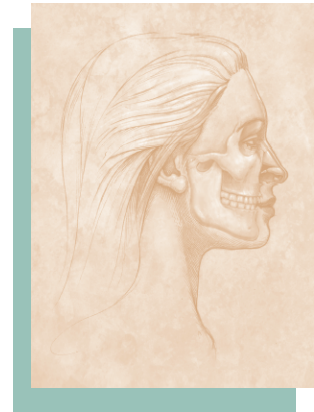
3:45 – 4:10 Facial Paralysis and Bell's Palsy Reconstruction

4:10 – 4:30 Maxillofacial Trauma Repair

4:30 – 4:50 Innovations in Complex Orbital Reconstruction

4:50 – 5:15 Panel Discussion / Questions & Answers

5:15 PM Adjourn



Babak Azizzadeh, MD, FACS

Babak Azizzadeh, MD, FACS

Raffi Der Sarkissian, MD, FACS

Rollin K. Daniel, MD, FACS

Babak Larian, MD

Paul S. Nassif, MD, FACS

Samuel M. Lam, MD, FACS

Jay Calvert, MD

William J. Binder, MD, FACS

Session I Presenting Faculty

Robert O. Ruder, MD

John Reinisch, MD

Raffi Der Sarkissian, MD, FACS

John W. Canady, MD, FACS

Mark M. Urata, MD, DDS

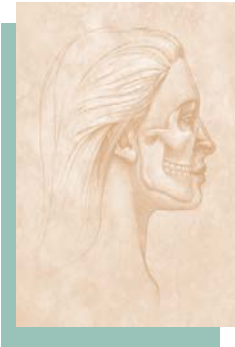
John W. Canady, MD, FACS

Babak Azizzadeh, MD, FACS

Raffi Der Sarkissian, MD, FACS

Kami K. Parsa, MD

Session II Presenting Faculty



ADVANCES IN FACIAL PLASTIC & RECONSTRUCTIVE SURGERY

Sunday, October 26, 2008

7:30 – 8:00 AM

Continental Breakfast

SESSION III

8:00 – 8:30 AM

Pathophysiology of Aging

Val Lambros, MD, FACS

8:30 – 9:00

Current Concepts in Facial Rejuvenation

Babak Azizzadeh, MD, FACS

9:00 – 9:20

Anti-Aging in Facial Rejuvenation

Brian M. Kinney, MD, FACS

9:20 – 9:40

Fractional Laser Resurfacing

Douglas Hamilton, MD

9:40 – 10:10

Facial Rejuvenation in the Post Bariatric Patient

Joel Aronowitz, MD

10:10 – 10:30

Break & Exhibits

10:30 – 10:50

Semi-Permanent Injectables

Rebecca Fitzgerald, MD

10:50 – 11:10

Permanent Facial Fillers

John H. Joseph, MD

11:10 – 11:30

Liquid Silicone

David M. Duffy, MD

11:30 – 12:00

Panel Discussion / Questions & Answers

Session III Presenting Faculty,
Jessica Wu, MD, and
Roberta Sengelmann, MD

12:00 – 1:00 PM

Lunch

SESSION IV

1:00 – 1:30

Lower Lid Rejuvenation with Hyaluronic Acid

Samuel M. Lam, MD, FACS

1:30 – 1:50

Endoscopic Forehead

Nicanor Isse, MD

1:50 – 2:10

Lower Lid Rejuvenation

Guy G. Massry, MD

2:10 – 2:40

Endoscopic Midface Lift

Nicanor Isse, MD

2:40 – 3:00

Asian Blepharoplasty

Samuel M. Lam, MD, FACS

3:00 – 3:15

Break & Exhibits

3:15 – 3:40

Midface Rejuvenation

Gregory S. Keller, MD, FACS

3:40 – 4:10

Midface Alloplastic Rejuvenation

William J. Binder, MD

4:10 – 4:40

Non-Surgical Facial Rejuvenation: Small
Procedure, Big Benefits

David Duffy, MD

4:40 – 5:00

Panel Discussion / Questions & Answers

Session IV Presenting Faculty

5:00 PM

Adjourn

Faculty

CEDARS-SINAI MEDICAL CENTER FACULTY

BABAK AZIZZADEH, MD, FACS *COURSE DIRECTOR*

Attending Surgeon, Division of Otolaryngology/Head and Neck Surgery, Cedars-Sinai Medical Center
Director, The Center for Facial and Nasal Plastic Surgery
Assistant Clinical Professor, Division of Head and Neck Surgery, David Geffen School of Medicine at UCLA
Los Angeles, CA

Joel A. Aronowitz, MD

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Cedars-Sinai Medical Center
Plastic and Reconstructive Surgery
Diplomate, American Board of Plastic Surgery, Los Angeles, CA

Jay Calvert, MD

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Department of Biomedical Engineering
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Century City Surgical Center
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Oculoplastic and Reconstructive Surgeon, Beverly Hills, CA
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Childrens Hospital Los Angeles
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David Geffen School of Medicine at UCLA
Los Angeles, CA

GUEST FACULTY

William J. Binder, MD, FACS

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Department of Head and Neck Surgery
David Geffen School of Medicine at UCLA, Los Angeles, CA

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Attending Staff Surgeon
University of Iowa Hospitals & Clinics
Staff Physician, Veterans Affairs Medical Center
Professor, University of Iowa College of Medicine, Iowa City, IA
Clinical Assistant Professor, University of Kansas College of Medicine
Kansas City, KS

Rollin K. Daniel, MD, FACS, FRCS

Private Practice
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Newport Beach, CA

Raffi Der Sarkissian, MD, FACS

Boston Facial Plastic Surgery
Assistant Professor of Facial Plastic Surgery, Boston University School of Medicine, Boston, MA

David M. Duffy, MD

Clinical Professor of Medicine (Dermatology)
Keck School of Medicine at USC
Assistant Clinical Professor of Medicine, David Geffen School of Medicine at UCLA
Los Angeles, CA

Rebecca Fitzgerald, MD

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Los Angeles, CA

Douglas Hamilton, MD

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Nicanor Isse, MD

The Isse Institute of Cosmetic Surgery
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David Geffen School of Medicine at UCLA, Los Angeles, CA

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Director, Lam Facial Plastic Surgery Center & Willow Bend Wellness Center
Plano, TX

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Newport Beach, CA

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Los Angeles, CA

Robert D. Sengelmann, MD, FACC

Dermatologic and Cosmetic Surgery
Santa Barbara, CA and St Louis, MO
Assistant Professor of Medicine
Washington University School of Medicine, St. Louis, MO

Jessica Wu, MD

Dermatologist, Private Practice
Assistant Clinical Professor of Dermatology, Keck School of Medicine at USC, Los Angeles, CA

Conference Location

The London West Hollywood

1020 N. San Vicente Blvd.
West Hollywood, CA 90069
310-854-1111

The meeting will be held at the new London West Hollywood, perched in the Hollywood Hills just steps away from the legendary Sunset Strip. The London West Hollywood is a “suites only” hotel, and like its sister hotel in Manhattan, offers innovative gourmet in-suite and restaurant dining under the direction of internationally acclaimed chef, Gordon Ramsay.

Room Reservations

A limited number of London suites have been reserved for meeting attendees at a special rate of \$289, plus tax. After September 24th, reservations will be accepted on a space and rate availability basis only. Call 877-597-9696 to make your reservation. Be sure to identify yourself as a Cedars-Sinai “Advances in Facial Plastic and Reconstructive Surgery” conference attendee.

Parking

Valet parking is available at The London West Hollywood for \$12.00 per day or \$30 overnight.

Directions

From LAX International Airport: Go east on Century Blvd to 405 Freeway North. Exit Sunset Blvd East, and travel approximately seven miles to San Vicente Blvd. Turn right. The London West Hollywood is 50 feet from Sunset Blvd, on the left side of the street.

From Burbank Airport: Take Hollywood Way South to Victory Blvd; go right on Victory Blvd to 170 South Freeway. Take 170 South Freeway to 101 South (Hollywood Freeway). Exit Highland Avenue. Make a right on Sunset Blvd. to San Vicente Blvd. Go left on San Vicente Blvd. Go left on San Vicente Blvd and left into hotel driveway.

From the 10 Freeway: exit La Cienega Blvd. North, 8 miles. Left turn on Sunset Blvd. Left turn on San Vicente Blvd. Make a left turn into hotel driveway.

From the 405 Freeway: Exit Sunset Blvd. East 7-miles, right turn San Vicente Blvd. Make a left turn into hotel driveway.

From the 101 Freeway: exit Highland Blvd., right turn on Sunset Blvd., 4-miles, left on San Vicente Blvd. Make a left turn into hotel driveway.

Car Rental

Enterprise: 323-654-4222.
8367 W. Sunset Blvd

Hertz: 310-659-2280.
450 N. La Cienega Blvd



Registration

SPACE IS LIMITED - PLEASE REGISTER EARLY*

Fees:	Physicians	Non-MDs
EARLY - postmarked by 9/12/08	\$350	\$210
STANDARD - postmarked by 10/21/08	\$435	\$260
LATE/ON-SITE - postmarked after 10/21/08	\$515	\$350

Residents and Fellows with written proof of residency (letter from Program Director) are eligible to attend for \$75. Online registration is NOT available. Please mail or fax your registration.

CME credit, course materials, continental breakfast, breaks, and lunch both days are included with the registration fee. SEATING AND MEALS ARE FOR REGISTERED ATTENDEES ONLY.

*CSMC reserves the right to cancel or reschedule programs due to circumstances beyond its control or close registration when programs are oversubscribed. Registrants are advised against purchasing nonrefundable airline tickets until they receive confirmation from CSMC. CSMC is not responsible for penalties incurred as a result of cancelled transportation fees.

Four methods for registering



Mail registration form and payment (checks payable to Cedars-Sinai Medical Center) to:
Cedars-Sinai Medical Center
Office of Continuing Medical Education
Attn: Marta Betancourt
8797 Beverly Boulevard, Suite #250
Los Angeles, CA 90048



Fax completed registration form with credit card information to
(310) 423-0309



Phone registration for credit card payments only to (310) 423-5548



Online registration at:
www.csmc.edu/cme and click on
online registration

For further information, please call the Office of Continuing Medical Education at (310) 423-5548.

Refund Policy:

All cancellations must be submitted in writing and refunds will be subject to a \$25 administrative charge. No refunds will be issued after Friday, October 24, 2008.

Confirmation

In order to receive a registration confirmation, please provide your e-mail address or fax number. If you do not receive a confirmation, please call 310-423-5548 to confirm your registration.



We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you.

Advances in Facial Plastic and Reconstructive Surgery October 25-26, 2008

Please Print Clearly

Last Name: _____ First Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

Degree: _____ Specialty/Area of Interest: _____

E-mail _____

Payment Method:

Check (payable to CSMC) Amount: \$ _____

Credit Card: Visa MasterCard American Express

Credit Card Number: _____ Exp. Date: _____ Amount: \$ _____

Name on Card: _____

Authorized Signature: _____

- Check here if you plan to stay at The London West Hollywood
- Please check here if you do not wish to receive email announcements of upcoming programs.
- May we contact you following the meeting in order to perform an outcome measurement survey?