



CEDARS-SINAI MEDICAL CENTER®

Department of Surgery

Division of Plastic Surgery and Division of Otolaryngology

Sponsor

**Advances in Multi-Specialty Aesthetic and
Reconstructive Plastic Surgery Symposium
featuring
The Bernard G. Sarnat, MD Lectureship**

Conference Location

Cedars-Sinai Medical Center

Harvey Morse Auditorium

8700 Beverly Blvd., - Plaza Level, South Tower

Los Angeles, CA

Saturday and Sunday

September 12-13, 2009

For further information,
call (310) 423-5548
or visit www.csmc.edu/cme

Conference Location

Cedars-Sinai Medical Center (CSMC)

Harvey Morse Auditorium
8701 Gracie Allen Drive
Los Angeles, CA 90048
(310) 423-5548

The Harvey Morse Auditorium is located on the Plaza level, South Tower of the Medical Center.

Directions

From the Santa Monica Freeway (I-10):

Exit La Cienega Boulevard (North). Proceed to Beverly Boulevard. Turn left on Beverly Boulevard to San Vicente Boulevard. Turn left on San Vicente to Gracie Allen Drive and turn right.

From the San Diego Freeway (I-405):

Exit Wilshire Boulevard (Westwood). Proceed to Robertson Boulevard. Turn left on Robertson Boulevard to Alden Drive. Turn right on Alden Drive. Alden Drive becomes Gracie Allen Drive at George Burns Drive.

From the Hollywood Freeway heading South (US 101):

Exit Highland Avenue and proceed south to Beverly Boulevard. Turn right onto Beverly Boulevard. Turn left onto San Vicente Boulevard. Turn right onto Gracie Allen Drive.

Parking

Complimentary self-parking is available in the following CSMC parking lots only:

P1 and P2 - George Burns Road, between Beverly Boulevard and Alden Drive

P4 on Sherbourne Drive, between Third Street and Gracie Allen Drive

Bring your parking ticket with you to the conference. We will provide daily validation at the registration desk. We cannot validate tickets for vehicles parked in the Cedars-Sinai Medical Office Towers parking structures.



Faculty

CEDARS-SINAI MEDICAL CENTER FACULTY

Joel A. Aronowitz, MD

Course Co-Director

Division Clinical Chief, Plastic Surgery
Attending Surgeon, Plastic and
Reconstructive Surgery
Cedars-Sinai Medical Center

Babak Azizzadeh, MD, FACS

Course Co-Director

Facial Plastic and Reconstructive
Surgeon

Attending Otolaryngologist, Division
of Otolaryngology/Head and Neck
Surgery

Cedars-Sinai Medical Center

Randolph Sherman, MD, FACS

Course Co-Director

Vice Chairman, Department of Surgery

Cedars-Sinai Medical Center

Audrey Skirball Kenis Endowed Chair

Clinical Professor of Surgery/USC

Bernard G. Sarnat, MD

Emeritus, Cedars-Sinai Medical Center

William J. Binder, MD

Attending Surgeon, Otolaryngology

Cedars-Sinai Medical Center

Jay Calvert, MD, FACS

Adjunct Assistant Professor

Department of Biomedical Engineering

University of California/Irvine

Babak Larian, MD

Director, Head and Neck Cancer Center

Otolaryngologist, Thyroid Cancer

Center and Sinus Center

Cedars-Sinai Medical Center

Guy G. Massry, MD

Attending Surgeon, Ophthalmology

Cedars-Sinai Medical Center

GUEST FACULTY

Richard E. Davis, MD, FACS

Facial Plastic and Reconstructive Surgeon

Center for Facial Restoration

Miami, FL

Elizabeth Hall-Findlay, MD, FRCSC

Banff Plastic Surgery

Banff, Alberta, Canada

Rebecca Fitzgerald, MD

Associate Professor, Department of

Dermatology

David Geffen School of Medicine at UCLA

Los Angeles, CA

Andrew S. Frankel, MD, FACS

Private Practice, Facial Plastic, Cosmetic

and Reconstructive Surgery

Beverly Hills, CA

Warren L. Garner, MD

Director, LAC/USC Burn Center

Associate Professor

Keck School of Medicine/USC

Douglas Hamilton, MD

Director, Laser Rejuvenation Institute

Beverly Hills, CA

Assistant Clinical Professor of

Dermatology

David Geffen School of Medicine/UCLA

Neil Ford Jones, MD, FRCS, FACS

Director, UC Irvine Hand Center

Professor of Orthopedic Surgery

University of California/Irvine

Robert Kotler, MD, FACS

Clinical Instructor, Department of Surgery

David Geffen School of Medicine/UCLA

Samuel M. Lam, MD, FACS

Lam Facial Plastics

Dallas, TX

Val Lambros, MD, FACS

Cosmetic and Reconstructive Surgery

Newport Beach, CA

Michael F. McGuire, MD, FACS

President Elect, American Society of

Plastic Surgeons

Associate Clinical Professor

David Geffen School of Medicine/

UCLA

Paul S. Nassif, MD, FACS

Assistant Clinical Professor

Department of Otolaryngology/Head

and Neck Surgery

Keck School of Medicine/USC

James H. Wells, MD, FACS

Past President, American Society of

Plastic Surgeons

Clinical Professor of Plastic Surgery

University of California/Irvine

Harvey A. Zarem, MD

Professor Emeritus, Department of

Surgery

David Geffen School of Medicine/

UCLA

Clinical Professor, Keck School of

Medicine/USC

Activity Information

Accreditation Statement

Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

Cedars-Sinai Medical Center designates this educational activity for a maximum of 15 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The California State Board of Registered Nursing accepts courses approved by the ACCME for category 1 credit as meeting the continuing education requirements for license renewal.

Course Description

This two-day symposium offers attendees an opportunity to learn new techniques and reinforce skills and methods through presentations, video, panel discussion and interaction with acknowledged experts in plastic surgery, facial reconstruction, and dermatology. The program is divided into sessions with faculty panels and question and answer sessions interspersed to encourage interactivity between participants and session presenters. Aesthetic and facial plastic surgery topics explored include avoiding the pitfalls of revision rhinoplasty, breast aesthetics, alar retraction prevention and treatment, dorsal and middle nasal vault modifications, skin resurfacing, blepharoplasty, periorbital rejuvenation, and advances in hand surgery. This year, the program will also feature presentations from residents wishing to make an academic contribution to the specialty of plastic surgery during their training. The overall goal of this

program is to present new, clinically useful, innovative and practical surgical and non-surgical techniques to enable plastic surgeons to provide improved care to their patients seeking aesthetic and reconstructive surgery.

Statement of Need

Plastic and reconstructive surgical and non-surgical procedures vary widely. Patient needs range from birth defects to facial rejuvenation, accidents to rhinoplasty, scar revision to body contouring – and all require unique skill sets and experience. This demand for aesthetic procedures and reconstruction gives rise to numerous new technologies and techniques and keeping pace with such advances can be challenging. This program will present participants with cutting edge knowledge that can be applied directly to their practice with the ultimate goals of patient safety, improved performance and achieving the best possible outcomes for aesthetic and reconstructive plastic surgery patients.

Target Audience

This course is designed to meet the educational needs of plastic surgeons, facial plastic surgeons, general surgeons, otolaryngologists, dermatologists, and other healthcare professionals involved in the care of patients with aesthetic and reconstructive needs.

Educational Objectives

- Differentiate among the various non-invasive cosmetic procedures, including facial injectables and resurfacing, and develop the most appropriate treatment strategies for your patients seeking facial rejuvenation
- Analyze the aesthetic and anatomical challenges associated with ethnic noses and design an

individualized and balanced operative solution that produces an optimal aesthetic and functional outcome while retaining desirable ethnic features

- Review and apply proven techniques in revision rhinoplasty to minimize complications and maximize functional and aesthetic nasal structure for patients seeking to correct or improve facial features

Policy on Disclosure

It is the policy of Cedars-Sinai Medical Center to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. Cedars-Sinai Medical Center assesses conflict of interest with its faculty, planners and managers of CME activities. Conflicts of interest that are identified are resolved by reviewing that presenter's content for fair balance and absence of bias, scientific objectivity of studies utilized in this activity, and patient care recommendations.

While Cedars-Sinai Medical Center endeavors to review faculty content, it remains the obligation of each physician or other healthcare practitioner to determine the applicability or relevance of the information provided from this course in his or her own practice.

Acknowledgment of Commercial Support

Cedars-Sinai Medical Center gratefully acknowledges the educational grant from **Sanofi-Aventis** in support of this educational activity. Additional commercial support is pending and will be acknowledged at the conference.

AGENDA

▶ SATURDAY, SEPTEMBER 12, 2009

7:30 – 7:50 AM	Registration and Continental Breakfast	
7:50 – 7:55	Welcome	Joel A. Aronowitz, MD
7:55 – 8:00	Opening Remarks	Bernard G. Sarnat, MD

SESSION I

8:00 – 8:05	Introductory Remarks	Randolph Sherman, MD
8:05 – 8:45	Breast Aesthetics: A New Perspective on Surgical Intervention	Elizabeth Hall-Findlay, MD
8:45 – 9:30	Rhinoplasties – 21st Century Principles and Practices	Jay Calvert, MD
9:30 – 10:00	Recent Advances in Hand Surgery	Neil Ford Jones, MD
10:00 – 10:15	Break / Exhibits	
10:15 – 10:30	Update from the ASPS	Michael F. McGuire, MD
10:30 – 11:15	Breast Reduction: Is the Wise Pattern Obsolete?	Elizabeth Hall-Findlay, MD
11:15 – 12:00 PM	2009 Research and Scientific Advances in Plastic Surgery	Warren L. Garner, MD
12:00 – 1:00	Lunch	

SESSION II

1:00 – 2:00	Resident Presentations	
2:00 – 2:45	Can We Make Seromas a Thing of the Past?	Elizabeth Hall-Findlay, MD
2:45 – 3:15	Panel Discussion - What Really Works – The Final Word Over a Lifetime of Practice	Harvey A. Zarem, MD and James H. Wells, MD, FACS
3:15 – 3:30	Break / Exhibits	
3:30 – 4:15	Final Thoughts: Nipple Necrosis – 410 Implants and More	Elizabeth Hall-Findlay, MD
4:15 – 4:30	Questions and Answers	Session II Presenting Faculty
4:30 PM	Adjourn	

▶ SUNDAY, SEPTEMBER 13, 2009

7:00 - 7:45 AM	Registration and Continental Breakfast	
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SESSION III

7:45 – 8:00	Welcome and Introduction	Babak Azizzadeh, MD, FACS
8:00 – 8:30	Endonasal Approach to Revision Rhinoplasty	William J. Binder, MD, FACS
8:30 – 9:00	External Approach to Revision Rhinoplasty	Richard E. Davis, MD, FACS
9:00 – 9:20	Prevention and Correction of Middle Nasal Vault Deformity	Paul S. Nassif, MD, FACS
9:20 – 9:40	Preserving Ethnic Features in Rhinoplasty	Babak Azizzadeh, MD, FACS
9:40 – 10:00	Break / Exhibitors	
10:00 – 10:30	Alar Retraction	Richard E. Davis, MD, FACS
10:30 – 10:50	Tip Rhinoplasty – Technical Considerations	Andrew S. Frankel, MD, FACS
10:50 – 11:15	Functional Preoperative Assessment for the Rhinoplasty Patient	Babak Larian, MD
11:15 – 11:45	Panel Discussion – Modern Rhinoplasty	Session III Presenting Faculty
11:45 – 12:45 PM	Lunch	

SESSION IV

12:45 – 1:15	Pathophysiology of Aging	Val Lambros, MD, FACS
1:15 – 1:45	Lower Lid Blepharoplasty – Technical Considerations	Guy G. Massry, MD
1:45 – 2:15	Skin Resurfacing – Chemical Peels	Robert Kotler, MD
2:15 – 2:45	Non-Surgical Facial Rejuvenation	Rebecca Fitzgerald, MD
2:45 – 3:15	Complications of Fat Grafting	Val Lambros, MD, FACS
3:15 – 3:30	Break / Exhibitors	
3:30 – 3:50	Modern Techniques in Hair Restoration	Samuel M. Lam, MD, FACS
3:50 – 4:20	Skin Resurfacing – Lasers and Beyond	Douglas Hamilton, MD
4:20 – 4:50	Fat Grafting: Pearls and Pitfalls	Samuel M. Lam, MD, FACS
4:50 – 5:20	Panel Discussion – Facial Rejuvenation	Session IV Presenting Faculty
5:20 PM	Adjourn	

Registration

SPACE IS LIMITED - PLEASE REGISTER EARLY*

Fees:	Physicians	Non-Physicians	CSMC Physicians	CSMC Non-Physicians
Early (postmarked by 8/15/09)	\$150	\$75	\$125	\$65
Standard (postmarked after 8/15/09)	\$170	\$85	\$145	\$75

Residents and Fellows with written proof of residency or letter from Program Director are eligible to attend for only \$25. Only registrations received in the mail or via fax will be accepted.

Four methods for registering



Mail registration form and payment (checks payable to Cedars-Sinai Medical Center) to:
Cedars-Sinai Medical Center
Office of Continuing Medical Education
Attn: Registration
8797 Beverly Boulevard, Suite #213
Los Angeles, CA 90048



Fax completed registration form with credit card payment information to (310) 423-8596 or (310) 423-0309.



Call (310) 423-5548 to register with a credit card



Register online at www.csmc.edu/cme and click on CME Courses

For further information, please call the Office of Continuing Medical Education at (310) 423-5548.

Refund Policy:

All cancellations must be submitted in writing and refunds will be subject to a \$25 administrative charge. No refunds will be given after Friday, September 4, 2009.



We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you.

Confirmation

In order to receive a registration confirmation, please provide your e-mail address or fax number. If you do not receive a confirmation, please call 310-423-5548 to confirm your registration.

HOTEL ACCOMMODATIONS

The most convenient place to stay is the Hotel Sofitel, located across the street from Cedars-Sinai Medical Center at 8555 Beverly Blvd at La Cienega. The phone number of the hotel is (310) 278-5444. For information regarding other hotel options, please contact the Office of CME at (310) 423-1921.

ADVANCES IN MULTI-SPECIALTY AESTHETIC AND RECONSTRUCTIVE PLASTIC SURGERY SYMPOSIUM AND THE BERNARD G. SARNAT, MD LECTURESHIP September 12-13, 2009

Please Print Clearly

Last Name: _____ First Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

Degree: _____ Specialty/Area of Interest: _____

E-mail _____

Payment Method:

Check (payable to CSMC) Amount: \$ _____

Credit Card: Visa MasterCard American Express

Credit Card Number: _____ Exp. Date: _____ Amount: \$ _____

Name on Card: _____ Authorized Signature: _____

May we contact you post-conference to perform an outcome measurement survey? Yes No

Please check this box if you do NOT wish to receive announcements of upcoming programs.