

S p o n s o r s

10TH ANNUAL EDUCATIONAL MEETING IN GASTROENTEROLOGY

A Symposium for
Gastroenterologists,
Internists and Surgeons

FRIDAY - SUNDAY

OCTOBER 9 - 11, 2009

**THE FAIRMONT MIRAMAR HOTEL
101 WILSHIRE BOULEVARD
SANTA MONICA, CALIFORNIA**



FACULTY

Cedars-Sinai Medical Center Faculty

Christopher Chang, MD, PhD
Associate Director
GI Motility Program

Jeffrey Conklin, MD
Medical Director
Esophageal Program

Marla C. Dubinsky, MD
Director
Pediatric Inflammatory Bowel Disease Program

Philip R. Fleshner, MD
Chief
Division of Colorectal Surgery

Andrew Ippoliti, MD
Director
Administration and Clinical Affairs
Division of Digestive Diseases

Laith H. Jamil, MD
Associate Director
Interventional Endoscopy

Simon K. Lo, MD
Director
Pancreatic and Biliary Diseases Program
Director
GI Endoscopy

Dermot P.B. McGovern, MD, PhD, MRCP (UK)
Director
Translational Medicine
Inflammatory Bowel Disease Center and
Immunobiology Research Institute

Gil Y. Melmed, MD, MS
Director
Clinical Trials
Cedars-Sinai Inflammatory Bowel Disease Center

Mark Pimentel, MD, FRCPC
CME Course Director
Director
GI Motility Program
Director
GI Motility Laboratory

Fred Poordad, MD
Chief
Hepatology

David Q. Shih, MD
Assistant Director
Basic Research in Inflammatory Bowel Disease

Edy E. Soffer, MD
Co-Director
GI Motility Laboratory

Harmik Soukiasian, MD
Esophageal and Thoracic Surgeon
Cedars-Sinai Esophageal Program

Carey Strom, MD
Attending Physician
Division of Digestive Diseases

Setphan R. Targan, MD
Director
IBD Center and Division of
Gastroenterology
Feintech Family Chair in
Inflammatory Bowel Disease

Tram T. Tran, MD
Medical Director
Liver Transplantation

Eric Vasiliauskas, MD
Associate Clinical Director
IBD Center

Edward M. Wolin, MD
Co-Director
Carcinoid and Neuroendocrine Tumor Program

Guest Faculty

Jaquelyn F. Fleckenstein, MD
Associate Professor of Medicine
Interim Chief, Division of Gastroenterology and Hepatology
Transplant Hepatology and Gastroenterology Clinical Investigator
The University of Tennessee Health Science Center
Memphis, TN

Gregory G. Ginsberg, MD
Professor of Medicine
Division of Gastroenterology
Director, Endoscopic Services
University of Pennsylvania Health System
Philadelphia, PA

Emeran A. Mayer, MD
Professor, Department of Medicine, Physiology, Psychiatry &
Biobehavioral Sciences
David Geffen School of Medicine at UCLA
Director, UCLA Center for Neurovisceral Sciences & Women's Health
(CNS/WH)
UCLA Division of Digestive Diseases
Los Angeles, CA

Yehuda Ringel, MD
Assistant Professor of Medicine
Division of Digestive Diseases and Nutrition
University of North Carolina
Chapel Hill, NC

Bruce E. Sands, MD
Assistant Professor of Medicine
Harvard Medical School
Boston, MA

Roy Soetikno, MD, MS
Chief, GI Section
Chief, GI Endoscopy
VA Palo Alto Health Care System
Palo Alto, CA



ACTIVITY INFORMATION

Course Description

In this, Cedars-Sinai's 10th Annual Educational Meeting in Gastroenterology, we have a very special program planned. As in previous years, we have emphasized that this course is meant to truly educate attendees on the relevant new developments in gastroenterology. This is not a post-DDW like event since the goal is not to summarize a given meeting or developments but to use national experts to put new developments into practical applications that will, and in some cases should, be used in your gastroenterology practice.

Over the 10 years of this meeting, the Center for Digestive Disease at Cedars-Sinai Medical Center has not simply provided this yearly educational event, we have contributed significantly to the changes in how gastroenterology is practiced worldwide. The research and experience at our center has demonstrated that we are actively pursuing the answers to questions you have in your practice. The growth of our Center has been brisk. So this year, we have assembled a special program designed to educate the attendees on the impact this meeting and the Cedars-Sinai Center for Digestive Diseases has made on best practice in our fields. We will also give you a glimpse into the future of where we are heading and how you can anticipate new developments that will affect the management of your patients.

Educational Objectives

- Enable identification of patients with intraluminal lesions that are amenable to endoscopic removal versus more invasive and higher risk surgical approaches
- Adapt office processes for implementing secondary preventative strategies in the management of Barrett's esophagus
- Stratify patients with Inflammatory Bowel Disease based on genetic and other biomarkers to optimize medical management and provide prognostic information which will be of benefit to patient education on their disease
- Apply new stratification techniques in the management of viral liver diseases as well as understand the risk factors and techniques for identification of at risk women for pregnancy related complications in the liver.
- Identify which patients with Crohn's should be considered for combination therapy with an anti-TNF and an immunomodulator.
- Identify which patients with Crohn's should be offered early intervention with anti-TNF
- Recognize the poorly visible flat or depressed colonic polyps in order to reduce morbidity and mortality due to colon cancer
- Utilize best practices in diagnosis and treatment strategies to achieve clinical remission off steroids in IBD patients
- Judge appropriate indications for immunization of patients with Inflammatory Bowel Disease who may be receiving immunosuppressive therapies
- Review the role of traditional and biologic therapies, experimental study options, and surgery for refractory ulcerative colitis in the 2009 treatment paradigm

Statement of Need

Growth in understanding gastrointestinal disorders has been exponential in recent years. The new developments are difficult to keep up with. In this program experts in their field will describe the latest advances in the sub-disciplines of gastroenterology. Some of the highlights will include the recent excitement about the prospect of true secondary prevention of esophageal cancer with radioablative therapy and microendoscopy. Another area of great prospect is how far we have come in endoscopic management of lesions. Until recently, endoscopy was relegated to diagnostic approach and minimal management of lesions. Endoscopic mucosal resection is being taken to new heights. The management of liver disease is one of the most dynamic fields with changes occurring almost every 6 months. While these will be updated, advances in the management of pregnancy related disorders will be a highlight of this years meeting. Finally, the field of Inflammatory Bowel Disease was believed to be in its renaissance a number of years ago. However, an explosion of genetic and biomarker discoveries in this area suggest that we are approaching a seconding dawning of pharmacogenomics and predictors of Inflammatory Bowel Disease subtypes. These and many other exciting changes in the field will be presented at this years annual update.

Accreditation

Cedars-Sinai Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation

Cedars-Sinai Medical Center designates this educational activity for a maximum of 19.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Policy on Disclosure

It is the policy of Cedars-Sinai Medical Center to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. While Cedars-Sinai Medical Center endeavors to review faculty content, it remains the obligation of each physician or other healthcare practitioner to determine the applicability or relevance of the information provided from this course in his or her own practice.

Acknowledgment

Commercial support for this activity is pending and will be acknowledged at the meeting.

AGENDA

Friday, October 9, 2009

7:00 AM	Registration and Continental Breakfast	
7:45	Course Introduction	Mark Pimentel, MD
7:50	IBD Pre-test	Dermot McGovern, MD, PhD
8:00	Anti-TNF: Who, When How?	Bruce Sands, MD
8:30	Combination Therapy with Biologics in Crohn's – Making Sense of the Trial Data	Marla Dubinsky, MD
9:00	An Ounce of Prevention: Immunization Strategies for Patients with IBD	Gil Melmed, MD
9:30	Treatment Options in Refractory Ulcerative Colitis	Eric Vasiliauskas, MD
10:00	Questions and Answers	
10:15	Coffee Break	
10:30	Panel Case Discussion <i>(Feel free to bring your own cases for discussion)</i>	Moderators: Gil Melmed, MD and David Shih, MD Panel: Stephan Targan, MD Philip Fleshner, MD Eric Vasiliauskas, MD Andrew Ippoliti, MD
11:50	IBD Post-test	Dermot McGovern, MD, PhD
12:00 Noon	Lunch	
1:00 PM	Motility Pre-Test	Mark Pimentel, MD
1:10	Probiotics and Functional Bowel Disease	Yehuda Ringel, MD
1:40	Bacterial Flora and Future Directions in Manipulation of Flora in Clinical Disease	Mark Pimentel, MD
2:10	The Brain-gut Microbiome Axis	Emeran Mayer, MD
2:40	Acute Gastroenteritis and GI Disease	Christopher Chang, MD, PhD
3:10	Questions and Answers	
3:30	Coffee Break	
3:45	Barrett's Esophagus – Epidemiology and Pathophysiology	Edy Soffer, MD
4:10	Barrett's Esophagus – New Techniques for Management	Jeffrey Conklin, MD
4:35	Minimally Invasive Esophageal Surgery	Harmik Soukiasian, MD
5:00	Questions and Answers	
5:20	IBD Post Test	Mark Pimentel, MD
5:30	ADJOURN	

Saturday, October 10, 2009

7:00 AM	Continental Breakfast	
7:50	Pancreaticobiliary Pre-test	Simon Lo, MD
	Endoscopic Management of Superficial Gastrointestinal Mucosal Lesions	Moderators: Laith Jamil, MD and Carey Strom, MD
8:00	Histologic and Imaging Assessments of Colonic Polyps	Laith Jamil, MD
8:20	The Techniques to Remove Flat or Wide-based Colonic Polyps	Roy Soetikno, MD
8:40	Management of Duodenal and Ampullary Adenomas	Simon Lo, MD
9:00	When is EUS Indicated for Gastrointestinal Mucosal Lesions?	Laith Jamil, MD
9:20	Prevention and Management of Treatment-induced Complications	Gregory Ginsberg, MD

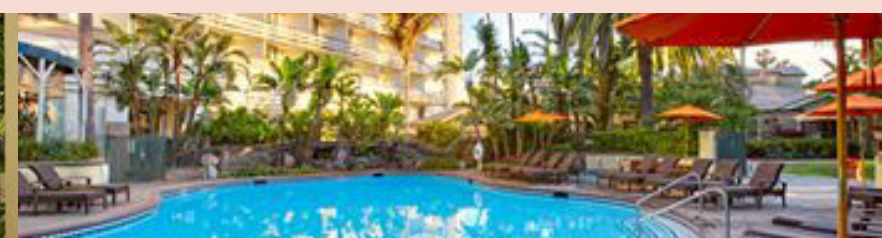
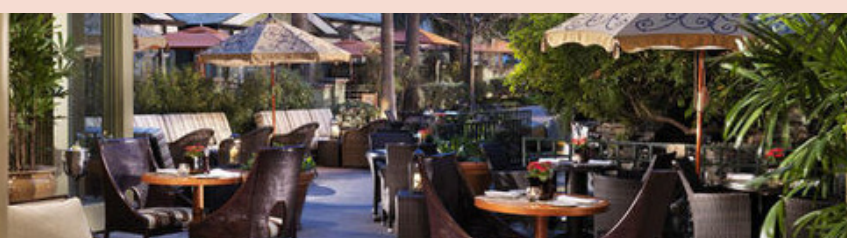
9:35	Performance of EMR: A Round Table Discussion	Gregory Ginsberg, MD Laith Jamil, MD Simon Lo, MD Roy Soetikno, MD Carey Strom, MD
10:00	Coffee Break State-of-the-Art-Lectures	Moderators: Laith Jamil, MD and Carey Strom, MD
10:15	The Whole Truth About Flat and Depressed Colonic Polyps: Detection, Prognosis and Management	Roy Soetikno, MD
10:35	Evaluation and Management of Metastatic Neuroendocrine Tumors of the Pancreas and Small Intestine	Edward Wolin, MD
10:55	Management of Food Impaction and Ingested Foreign Bodies	Gregory Ginsberg, MD
11:15	Enteroscopy: Techniques, Tricks and Complications	Simon Lo, MD
11:35	Questions and Answers	
11:50	Pancreaticobiliary Post-test	Simon Lo, MD
12:00 Noon	LUNCH	

**A SPECIAL EDITION OF LECTURES: CSMC GI – WHERE WE WERE,
WHERE WE ARE AND WHERE WE ARE GOING?**

1:00	Ten Years of Discovery in Inflammatory Bowel Diseases	Stephan Targan, MD
1:30	Where Are We Going with IBD?	Dermot McGovern, MD, PhD
1:45	A Second Renaissance for Luminal GI	Simon Lo, MD
2:15	What is the Next Forefront of GI Endoscopy?	Laith Jamil, MD
2:30	A Decade in Review of GI Motility Discoveries	Mark Pimentel, MD
3:00	Where Are We Heading in Functional Bowel Disorders?	Christopher Chang, MD
3:15	Coffee Break	
3:30	The Evolution of Liver Management.	Fred Poordad, MD
4:00	Exciting Future Prospects in Hepatology.	Tram Tran, MD
4:15	Special Guest Lecture	TBD
5:15	ADJOURN	

Sunday, October 11, 2009

7:00 AM	Continental Breakfast	
7:30	Hepatology Pre-test	Tram Tran, MD
7:45	Hepatitis B: A Summary	Tram Tran, MD
8:00	Pregnancy Associated Liver Disease	Jaquelyn Fleckenstein, MD
8:30	Cases	Moderator: Tram Tran, MD
9:15	Questions and Answers	
10:00	Coffee Break	
10:15	Metabolic Diseases of the Liver	Fred Poordad, MD
10:30	Hepatitis C	Jaquelyn Fleckenstein, MD and Fred Poordad, MD
11:00	Questions and Answers	
11:35	Hepatology Post-test	Tram Tran, MD
11:50	ADJOURN	




REGISTRATION INFORMATION

Registration Fees

Received by 9/10/09:	\$250
Received by 10/5/09	\$300
Received after 10/5/09 and on-site	\$350
Guest fee (for meals)	\$75

The registration fee includes CME credit, course materials, breakfasts, lunch and the Welcome Reception. Please note that the meal functions are for registered meeting attendees only or guests who have paid the guest fee.

FOUR WAYS TO REGISTER:

 **MAIL** registration form and payment (with checks made payable to Cedars-Sinai Medical Center) to:
Cedars-Sinai Medical Center
Office of Continuing Medical Education, Attn: Registration
8797 Beverly Blvd., #250, Los Angeles, CA 90048


 **FAX** completed registration form with credit card information to
(310) 423-8596

 **PHONE** registration for credit card payments only to (310) 423-5548

 **ONLINE** registration at www.csmc.edu/cme and click on online registration

CONFIRMATION: Please include an e-mail address or fax number in order to receive confirmation of registration.

REFUND POLICY: All requests for cancellations must be submitted in writing and refunds will be subject to a \$25 administrative charge. Requests must be received by Monday, October 5, 2009.

 We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us better serve you.

For further information, please call the Office of Continuing Medical Education at (310) 423-5548 or visit us at www.cedars-sinai.edu/cme

MEETING LOCATION

Nestled among exotic flowers, palm trees, and soothing waterfalls, Fairmont Miramar Hotel & Bungalows is a picturesque venue for a Santa Monica meeting. Fairmont Miramar Hotel & Bungalows offers historic and elegant facilities with a superior array of modern appointments.

Alongside white sands and blue oceans, Santa Monica is synonymous with shopping. From Fairmont Miramar Hotel & Bungalows, guests are close to great shopping areas at Montana Avenue, The Third Street Promenade, and Santa Monica Pier. Fairmont Miramar Hotel & Bungalows is also only a short distance from some of the West Coast's finest attractions, including Hollywood, Venice Beach, Malibu, and Disneyland.

ROOM RESERVATIONS

A limited number of rooms have been reserved for meeting attendees at a special group rate of \$269, and taxes. Rooms at our special rate are reserved until September 17, 2009. After this date, reservations will be accepted on a space and rate availability basis. Reservations are taken on a first-come, first served basis. There are instances where the room block sells out prior to the cut-off date.

Please call 1-800-441-1414 to make your reservations. Be sure to identify yourself as attending the Annual Update in Gastroenterology meeting in order to obtain this special rate.

PLEASE REGISTER AND MAKE YOUR HOTEL RESERVATIONS EARLY.

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OCTOBER 9 - 11, 2009**

Please Print Clearly

Last Name: _____ First Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

E-mail: _____

Specialty / Area of Interest: _____ Degree: _____

I do not want to receive e-mail announcements of upcoming meetings

May we contact you following the meeting to perform an outcome measurement survey?

Guest Name (pd. Guest only): _____

Payment Method: Check (payable to CSMC)

Credit Card Visa MasterCard American Express

Credit Card Number: _____

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Name on Card: _____

Authorized Signature: _____