



THE CENTER FOR HEALTHCARE ETHICS

SPONSORS

ETHICS NOON CONFERENCE

Wednesday, September 17, 2014

12:00 Noon – 1:00 P.M.

Harvey Morse Auditorium

Lunch will be available at 11:30 a.m.

“AUTONOMOUS” DECISIONS AND THE ETHICS OF NUDGING

Guest Speaker

Jennifer S. Blumenthal-Barby, PhD, MA

Assistant Professor of Medicine and Medical Ethics

Center for Medical Ethics and Health Policy

Baylor College of Medicine

Educational Objectives:

- To explain the many cognitive and affective biases affecting patients' decision-making.
- To evaluate the ethical pros, cons, and limits of using various “nudging” techniques to influence patients' decision-making.

Credit Designation Statement: Cedars-Sinai Medical Center designates this educational activity for a maximum of 1.0 AMA PRA Category 1 Credit. For further information, call the Center for Healthcare Ethics at 310-423-9636